

Privacy Policy

Finnish Startup Community ry / Suomen Startup-yhteisö ry

Company ID (Yritystunnus): 3202117-2

Address: Lapinlahdenkatu 16, 00180 Helsinki

1. Controller

Finnish Startup Community ry ("FSC", "we", "our", or "us") is the controller of personal data processed under this Privacy Policy.

Contact details

Finnish Startup Community ry

Email: hello@startupyhteiso.com

For privacy-related inquiries, please contact: hello@startupyhteiso.com

2. Scope of this Privacy Policy

This Privacy Policy explains how Finnish Startup Community ry collects, uses, stores, and protects personal data in connection with:

- Membership administration
- Community communications
- Events and networking activities
- Research and ecosystem reporting
- Website usage
- Participation in FSC-managed Slack communities

3. What Personal Data We Collect

Membership Data

For members and member representatives, we may collect:

- Name
- Email address
- Organization name

- Job title
- Membership status
- Membership payment information
- Communication preferences

Membership information is primarily stored and managed through our membership management system, FloMembers.

Event Participation Data

When registering for events, we may collect:

- Name
- Email address
- Organization
- Job title
- Event registration details
- Attendance information

Event registrations and management may be handled through third-party event platforms such as Luma.

Community Participation Data

Individuals may voluntarily join FSC-operated community channels, including Slack workspaces.

Participation in these communities is voluntary, and members are responsible for the information they choose to share within those platforms.

Research and Ecosystem Data

FSC periodically collects company-level information directly from our member companies for ecosystem research, reports, and barometers. For Barometers, FSC does not share any company-level information.

Such information typically concerns companies rather than individuals. However, contact information of respondents may be collected for communication and verification purposes.

Website Usage Data

When visiting our website, we may automatically collect:

- IP address
- Browser and device information
- Usage data
- Cookies and analytics information

Newsletter Data

For newsletter recipients, we may collect:

- Name
- Email address
- Newsletter engagement data, such as opens and clicks

4. Purposes of Processing

We process personal data for the following purposes:

- Managing memberships
- Providing member services
- Organizing events and community activities
- Sending newsletters and member communications
- Conducting ecosystem research and reporting
- Improving our services and operations
- Maintaining community platforms
- Complying with legal obligations

5. Legal Basis for Processing

We process personal data based on one or more of the following legal grounds:

Contract

Processing is necessary for administering memberships, event participation, and related services.

Legitimate Interest

Processing necessary for operating and developing FSC's activities, maintaining professional networks, and communicating with members and stakeholders.

Consent

Where required by law, such as certain newsletter subscriptions or non-essential cookies.

Legal Obligation

Processing required by accounting, association, tax, or other applicable legislation.

6. Data Sharing and Processors

We do not sell personal data. We may share personal data with trusted service providers that support our operations, including:

- FloMembers (membership management and member register)
- Google Workspace (email, documents, storage, and collaboration)
- Mailchimp (newsletter distribution)
- Luma (event registration and event management)
- Slack (community platform)
 - Participation in the FSC Slack community is voluntary. Members and community participants choose what information they share within the platform. Slack acts as an independent service provider, and users are subject to Slack's own privacy practices when using the service.

These service providers process personal data on our behalf and under appropriate contractual safeguards.

7. Data Retention

We retain personal data only for as long as necessary for the purposes described in this Privacy Policy or as required by law.

Typical retention periods include:

- Membership data: during membership and up to three (3) years after membership ends
- Accounting and payment records: as required by applicable legislation
- Event participation data: up to three (3) years after the event
- Newsletter subscriber data: until the individual unsubscribes
- Research participation data: as necessary for research and reporting purposes

8. Data Security

We implement appropriate technical and organizational measures to protect personal data against unauthorized access, loss, misuse, alteration, or disclosure.

Access to personal data is restricted to authorized persons who require it for their responsibilities within FSC.

9. Your Rights

Under applicable data protection laws, you may have the right to:

- Access your personal data
- Request correction of inaccurate data
- Request the deletion of your data
- Restrict processing
- Object to processing
- Receive your data in a portable format where applicable
- Withdraw consent where processing is based on consent

Requests may be submitted to: hello@startupyhteiso.com

10. Cookies

Our website may use cookies and similar technologies to improve functionality, analyze usage, and enhance user experience.

Where required by law, users will be asked for consent before non-essential cookies are used.

Additional information about cookies may be provided in a separate Cookie Policy.

11. Complaints

If you believe your personal data has been processed unlawfully, you have the right to lodge a complaint with the relevant supervisory authority.

In Finland, the supervisory authority is:

Office of the Data Protection Ombudsman

<https://tietosuoja.fi/en>

12. Changes to this Privacy Policy

We may update this Privacy Policy from time to time.

The latest version will always be available on our website, and the revision date will be updated accordingly.